

Artsy affair

ADVITAFUND
USA

Cocktail Party and Silent Art Auction

FRIDAY, OCTOBER 6, 2017, 6 PM. • GRAY CONTEMPORARY GALLERY

*For questions about the auction, please contact Marina Ouano, Event Chair,
at 713-480-2603 or email helpthem@advitausa.org*

Dear Friend,

We are pleased to announce the Artsy Affair cocktail party and silent art auction will take place on October 6, 2017 at Gray Contemporary Gallery (3508 Lake St, Houston, TX 77098)

The proceeds will directly support access to care for children and young people with cancer.

The auction will feature Art made by talented young cancer patients as well as a variety of painting styles from internationally acclaimed and local artists.

Hors d'oeuvres and wine will be served.

We invite you to be a sponsor of this exciting event. As a sponsor, you will be featured in our emails and announcements.

Your support is critical to the success of our mission to save lives of children with cancer. Don't miss a chance for your business to gain a great exposure by being involved in this noble cause.



Advita Fund USA was founded to help improve access to the most effective treatment to cancer patients from Russia and the former Soviet Union. We want to make sure that our patients' lives depend not on their income or birthplace, but on the progress of modern medicine.

Advita Fund USA is a nonprofit, 501(c)(3), tax-exempt organization. EIN: 26-1300404



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Sponsorship Program

In honor of Advita Fund USA annual Artsy Affair event, we are proud to offer sponsorship opportunities. Event sponsors receive exposure through a presence on our website and in email notifications about the event, recognition at the event, and more.

Below are the sponsorship levels and some of the benefits you can look forward to receiving. We are happy to work with you to customize a sponsorship package that best suits your needs. Early support offers the greatest exposure. We look forward to your support of our Artsy Affair cocktail party and art auction.

Sponsorship deadline is September 26, 2017.

\$100 - FRIEND

- Mention in online communications

\$300 - SUPPORTER

- Friend benefits plus inclusion on Advita Fund USA website

\$1,000 — AFICIONADO

- Supporter benefits plus mention on the invitation, social media channels and press release

\$3,000 — BENEFACTOR

- Supporter benefits plus listing as event Benefactor Sponsor, with inclusion of logo on the invitation, social media channels, press release, and on the Advita Fund USA website.

\$5,000 — PATRON OF ARTS

- Prominent placement of company name and logo as Patron of Arts Sponsor on invitations, social media channels, printed materials, event signage and press release.
- Permanent logo ad with a link to the sponsor’s website on the Advita Fund USA website.
- Special recognition at the Event as Patron of Arts Sponsor.
- Opportunity to speak at the Event.

Contributions are tax-deductible to the fullest extent permitted by law. Advita Fund USA is a non-profit organization tax exempt under section 501(c)(3) of IRS Code.





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Sponsorship Commitment Form

Sponsor Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-Mail: _____

Website: _____

Signature: _____ Date: _____

Sponsorship Level:

- Checkboxes for sponsorship levels: \$5,000 — PATRON OF ARTS, \$3,000 — BENEFACTOR, \$1,000 — AFICIONADO, \$300 — SUPPORTER, \$100 — FRIEND

Method of Payment:

- Checkboxes for payment methods: Check (payable to Advita Fund USA), Credit Card, Visa, MasterCard, AMEX, Discover

Card Number _____ Exp. Date _____

Name on card _____

Signature _____

- Checkboxes for gift preferences: (We) request that this gift remain anonymous, (We) cannot attend. Please accept our donation \$ _____

Underwriter's Signature _____ Date _____

Ad and Logo Submission Specifications

Advertisers are responsible for submitting acceptable artwork as specified below.

- Acceptable Ad File Formats (300 dpi in their respective sizes): Press-quality PDF, preferably exported using PDF/x-1a:2001 settings, .EPS or .AI, JPEG, TIFF

No other formats will be accepted.

Logo files should also be submitted at 300 dpi and no smaller than 4" on the longest side.

For more information please contact: Marina Ouano 713-480-2603 helpthem@advitausa.org

All reservations are held at the door.

